

Experience

Allemand, Almquist & Jones, Philadelphia, PA

08|02–Present Senior Designer.

- Research and implement communication strategies across media. Explore ideas in identity design. Conceptualize user experience designs for institutional websites and corporate microsites. Conceive print collateral material ranging from annual reports, proxies and planning documents to magazines, newsletters, brochures, postcards and ads. Shoot exhibition, architectural and event photography, and create information graphics, icon sets and illustration..
- Meet and present to clients. Work closely with client staff from conceptual to production stages. Coordinate with writers, web developers and printers. In tandem with the principal designer, provide extensive feedback to the firm’s design staff and web developers. Ensure that code is web-standards and accessibility compliant. Troubleshoot technical problems and suggest solutions. Recruit and art direct interns from the University of the Arts.

07|91–03|99 University of Pennsylvania, Philadelphia, PA

Administrative Coordinator, Graduate School of Education, Language in Education Division.

- Managed the administrative staff, course scheduling, student services, admissions, financial aid, outreach and international programs.
- Edited and designed in-house publications. Arranged photo shoots of division faculty and activities. Prepared files for output and coordinated printing with Publications Office. Attended press checks.

09|88–06|91 Drexel University, Philadelphia, PA

Assistant Director, Freshman Center.

Coordinator, Freshman Center.

- Provided student support services to freshmen students. Advised student volunteers and Phi Eta Sigma, the freshman honor society. Edited and designed Freshman Center in-house publications. Spoke at University programs. Managed the center’s annual operating budget.

Education

09|99–05|02 The University of the Arts

Graphic Design, BFA.

- Class Valedictorian; Armin Hofmann Award for Excellence in Graphic Design; Liberal Arts Award in Writing; Degree Project Citation; President’s Scholar, 1999–2002 ; Dean’s List, 1999–2001

09|85–05|88 University of Iowa

Painting, MFA, MA.

08|80–06|84 The University of Chicago

Art and Design, AB.

- Dean’s List, 1983, 1984. Graduated with honors.